## ChangeFest25 Walyalup

## Artist Brief and Expression of Interest Form

### THE PROJECT

ChangeFest is seeking expressions of interest from Whadjuk artists with strong connections to Walyalup for an original piece of artwork that is specific to ChangeFest25 and in accord with our vision and principles, including the ChangeFest Statement.

The amount available for this project is $5,000.

### THE BRIEF

The successful applicant will produce a high-quality original piece of artwork, in alignment with the ChangeFest vision and principles and the story of Walyalup; and in accordance with ChangeFest’s branding.

Preferably this will be a high-resolution digital artwork however, a physical art piece that is also digitised in high resolution format will also be accepted.

The artwork will be used across ChangeFest25 collateral including, but not limited to: website, program, social media, and event merchandise.

The artwork may be used in whole or in part, and applicants are asked to an indication of sections of the artwork that may be reproduced on collateral along with a rationale for the coherence of these sections and guidelines on how to use them respectfully and in a culturally appropriate way.

### The story the artwork needs to tell

The artwork needs to reflect both the story of ChangeFest and the story of Walyalup.

ChangeFest is the national movement for community led systems change in Australia.  As a movement we are committed to learning and acting toward:

* First Nations voice being centred in local, regional and national decisions.
* Power and authority being harnessed for greater equity and collective agency, over top-down deficit-based responses.
* As collaborators we align our power and resources to healing and transformation grounded in place, whether that be local, regional or country-wide in scale.

Further information about ChangeFest is available below and at the [website](https://changefest.com.au/).

Each year, the movement comes together at our annual gathering. ChangeFest25 is occurring in Walyalup (Fremantle) from 19 – 21 November 2025. ChangeFest25 is a partnership between [Collaboration for Impact](https://cfi.org.au/) (National Convenor) and [Imagined Futures](https://imaginedfutures.org.au/) (Local Convenor).

A Walyalup Elders and Leaders Group has been formed and who provide cultural leadership and guidance through the Gathering planning and implementation

The Walyalup Elders and Leaders Group have started to articulate a story that is important for the ChangeFest Gathering to convey. While this story will continue to evolve as we progress the Gathering, is important that the artwork incorporates the following ideas:

* Walyalup has always been a place of deep connection – of bringing people together. This is a story of a community where we take the lead in truth telling, in peacebuilding, in creating a future where we share, work and learn together based on truth.
* The power of community to create a better future – a way that is community led first and always.
* The importance of our young people – with a focus on healing the past hurts in our current generation, to ensuring we are teaching our emerging leaders the way of the Elders. We are not asking for sympathy – but for empathy.

In recognition of the focus of the Walyalup Elders and Leaders on young people and developing the next generation, applications from young people are encouraged.

### USE OF THE ARTWORK

We seek to use the artwork in a way that respects traditional culture and knowledge. The artist confirms that the artwork upholds community expectations around what is acceptable to include in their artwork and to be published by ChangeFest.

ChangeFest confirms that information about the artwork and an acknowledgement of the artist will be displayed across CF25 media wherever the artwork is reproduced in full and wherever possible when part of the image is used. Copyright to the final artwork (physical and digital) and all associated components and sections is to be held by ChangeFest. ChangeFest will not use the artwork for commercial gain. The artist retains moral rights in the work.

### Selection Process The expressions of interest will be assessed by representatives of the national and local convenors of CF25 including First Nations representation. They will be assessed according to the artworks demonstrated alignment to the ChangeFest vision and principles and the story of place/Walyalup.

### CLOSING DATE AND NOTIFICATION

Expressions of interest will close at 5 pm on Friday 11 April 2025. Please email your completed form (below) and attachments to our ChangeFest Lead, Laura Barnes, [laura@cfi.org.au](mailto:laura@cfi.org.au) . For all enquiries contact Laura. Applicants are expected to be notified by Friday 30 April 2025.

### About ChangeFest

ChangeFest is the national movement for community led systems change in Australia.  As a movement we are committed to learning and acting toward:

* First Nations voice being centred in local, regional and national decisions.
* Power and authority being harnessed for greater equity and collective agency, over top-down deficit based responses.
* As collaborators we align our power and resources to healing and transformation grounded in place, whether that be local, regional or country-wide in scale.

**Vision:** a more inclusive, equitable and sustainable Australia where every Australian and their community thrives.​

**Mission:** to grow the place based change movement that the centres community in changing the systems that hold inequality in place.

**Purpose**: to bring together people from across diverse communities and sectors who are committed to community led systems change to learn, network and collaborate in ways that progress their work in place to address the systemic barriers beyond place.​

The following principles of ChangeFest derive from the [ChangeFest Statement](https://changefest.com.au/changefest-statement/) which sits at the heart of the Movement:

* **Shared leadership:** between First Nations and other Australians requires equitable ways of working together across races and cultures.
* **Collaboration:** we recognise that everyone has a role to play in changing the systems they are a part of. We need all stakeholders from local to national levels to collaborate on complex challenges that communities are facing.
* **Power:** that effective place based change is when communities are enabled to lead and work in collaboration with other decision makers and power holders. This requires all groups to be aware of the power they have and how this can be shared and harnessed to centre community in decision making.

More information about ChangeFest is available from the ChangeFest Website [here](https://changefest.com.au/) including information on ChangeFest25 and previous gatherings

Expression of Interest Form

|  |  |
| --- | --- |
| **Artist Information – if more than one Artist, please copy & complete this section for each person** | |
| Name |  |
| Phone Number |  |
| Email |  |
| Address |  |
| Outline your strong connection to the Walyalup community |  |
| Outline your kinship history |  |
| Specifications of the artwork – size, digital resolution, and how components can be used. |  |

### Response to the brief

**How does your artwork address the ChangeFest 2025 brief:**

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| --- | --- |
| Reflect the ChangeFest vision and principles |  |
| Reflect the story of CF25 (one or more of the following) |  |
| * Walyalup as a place of deep connection |  |
| * A community where we take the lead in truth telling, in peacebuilding, in creating a future where we share, work and learn together based on truth |  |
| * The power of community to create a better future |  |
| * The importance of our young people – with a focus on healing our past hurts in our current generation |  |
| Include any other information, evidence or documentation to support your submission | |
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| **About the Artist/s and Artwork – this information will be used in publications to describe the artwork and the artists.** |
| Artist bio (for each artist if more than one)  Include a bit about you, your country and connection to the local community. |
|  |
| Artist’s statement  Tell us about the piece, the relevance and connection of the piece to the ChangeFest brief. |
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